

Department of Economics



Yusupova Ilmira Rashidovna

Senior lecturer of the department

+998937520987

Ilmira_yusupova/1973@mail.ru

PHONE NUMBER
OF THE ORGANIZATION +99862 2293787

ADDRESS OF
THE ORGANIZATION 14 Khamid Olimjon Street, Urgench, 220100

ACADEMIC DEGREE	-
WORK EXPERIENCE	<p>2016 – present Senior lecturer of the Economics Department of Urgench State University</p> <p>2012 – 2016 Lecturer of the Tourism Department of Urgench State University</p> <p>2008 – 2011 Deputy Dean of the Economics Department of Urgench State University for spiritual and educational work</p> <p>2007 – 2008 Lecturer of the Economics Department of Urgench State University</p> <p>2005 – 2007 Master's student of Urgench State University</p> <p>1996 – 2001 Student of Urgench State University (Bachelor's degree)</p>
SPECIALIZATION	<ul style="list-style-type: none"> • Economics (Macroeconomics)
COURSES TAUGHT	<ul style="list-style-type: none"> • Microeconomics, Macroeconomics, Digital Economics.
RESEARCH WORK	<ul style="list-style-type: none"> • Marketing strategy in the development of retail trade in the region (on the example of the Khorezm region)
RESEARCH	<ul style="list-style-type: none"> • Yusupova I.R., Ruzmetov D., Methodological bases for innovative assessment of the tourism potential of the region. "Priorities for the integrated development of the region and the formation of an innovative economy". International scientific and practical conference. Urgench, 2020. • Yusupova I.R., Management of the innovation process in European countries. Materials of the republican scientific-practical conference "Priorities for the integrated development of the tourism potential of the regions for 2017-2021". Urgench, UrSU publishing division, November 24, 2018. • Yusupova I.R. Prospects for the development of youth tourism in Uzbekistan. South Asian Journal of Marketing & Management Research. • Yusupova I.R. Formation of economic thinking among undergraduate students of the philological direction. "Young Scientist", Special Issue, № 24 (158.1), June 2017. • Yusupova I.R. Children and youth tourism as a means of patriotic education. "Young Scientist", Special Issue, № 24 (158.1), June 2017.
CURRENT RESEARCH	Marketing strategy in the development of retail trade in the region (on the example of the Khorezm region), (PhD dissertation topic)